

sweetgreen x whole grains

from a featured dish to a full category,
how whole grains have changed our
menu

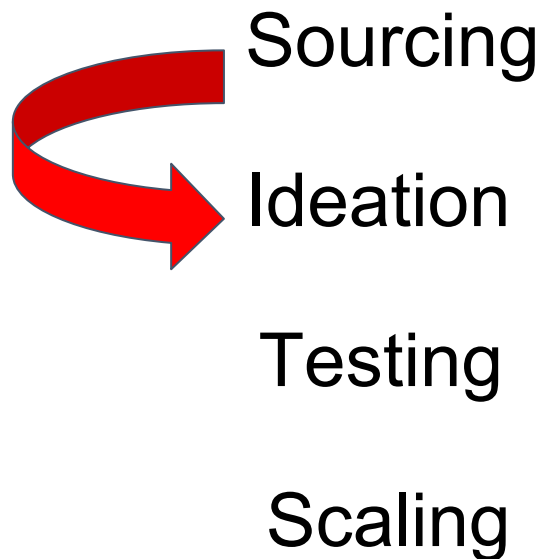


A little bit about us.

- Mission
- Food ethos
- Delicious and healthy
- Seasonal
- Farm to table

Innovating at sweetgreen

Insights & Data



Why do whole grains fit in at sweetgreen



- delicious
- healthy
- well sourced
- custom
- quick cooking
- approachable

The importance of sourcing



building healthier
communities by
connecting people
to real food

- Quality
- Taste
- Partnership

The future of whole grains at SG

Cover crops & rotational grains

Buckwheat: Great for beneficial insects

Rye: Nitrogen scavenger, soil health

Winter Wheat: Soil stabilizer

Sorghum: Great source of organic matter



Thank you!

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