# Grains, Grocerants & Grandeur

HOW GRAINS TRANSFORM PREPARED FOOD SERVICE



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# Why Grains Make Sense in Supermarket Restaurants

- Grains bridge every meal period
- Favorable food cost, and very profitable
- Readily available all year long
- Can be prepared in 1000s of ways
- Served alone or with any protein component
- Truly global in application
- Appropriate for all 4 seasons menus

# Why Grains Make Sense in Supermarket Restaurants

- Grains can be a menu part of all food venues designed for supermarkets
- Simple to cook in advance of menu needs
- Come precooked (if you need this convenience)
- Addition of local seasonal ingredients makes a a strong statement
- Enhance plant forward menu concepts

## Make A Signature Statement on Salad or Grain Bars

GOOGLE, MOUNTAINVIEW

WHOLE FOODS





# Grains Add Color & Warmth to Any Display Concept

#### WHOLE FOODS



#### **LUCKYS MKTS**



### Visual Appeal Of Grains In Retail

BEHIND THE GLASS BEHIND THE GLASS





# Encourage Customers to Build Complete Meals

LUCKYS MKT.
BOULDER, CO.







## Truly Global in Appeal

PAELLA, BARCELONA

RENDANG, MALAYSIA





# Allow Chefs Authenticity in Menu Engineering

MUSABI, OAHU

RICE NOODLE, SAIGON





## Grains Pair Well With Global Flavors

COOKING "ITAL", JAMAICA BUSH COOKS COOKING VEG AND GRAINS OVER WOOD





# Grains Can be a Part of Every Meal Period

MESQUITE, BUCKWHEAT PANCAKES



BARLEY, EDAMAME & CHICKEN SPIEDINI



# Whole Grains Make A Bakery Unique

MONTREAL BAKERY

BOULDER, CO





# Setting a Bakery's Individual Signature...Adding a Twist

PECAN OAT PIE







# Grains Make A Sandwich Station Special... It's All About the Bread

WHOLE GRAIN
SLIDERS WITH GRAIN
BASED MEATS

TARO & RICE KAISER, KAHLUA PORK





# Adding An Element Of Surprise

POKE BURRITO

VISUAL APPEAL





## Grains Transform The Traditional

RICE & BARLEY CRUST FRIED CHICKEN



RUSSIAN GRAIN & BEAN STUFFED PEPPER



### Grains... Great Hand To Mouth Ingredient

SPAM & CALROSE

**BREAKFAST** RICE MUSABI HAWAIIAN STYLE





### Profitable Grains

HOT BAR MARGINS \$\$\$







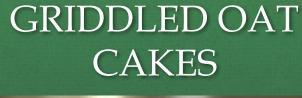
#### CRISPY RICE ROLLS



#### ROMESCO SEARED TOFU



GRAIN & VEGETABLE BURGERS







SEARED DIVER SCALLOPS OVER ANCIENT GRAIN PILAF



ORANGE CASHEW BASMATI



LIME CILANTRO RICE

KABOCHA STUFFED W GRAINS





GRIDDLED OAT CAKES OVER PAPAYA SALAD

VEG & GRAIN MEATBALLS
THAI STYLE





## Always Current...even When Ancient

ANCIENT GRAIN PILAF

QUINOA & GREENS





### What's This Grain?

