

# Get to Know the Gatekeeper: Whole Grains in Distribution

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Sysco Corporation



# Overview



November 2018  
#WholeGrains2018



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DELIVERING A BETTER TOMORROW

PEOPLE

PRODUCTS

PLANET

2025 GOALS



DOUBLE

Associate participation in Health & Well-being programs

200 MILLION

Meals served in our communities

25%

Increase in spend with women & minority suppliers



INCREASE

Healthy product availability

\$50 MILLION

Donated to fight hunger

62% U.S. Associate gender & ethnic diversity



MORE

Responsibly sourced commodities

100%

Compliance to animal welfare



PROTECT

Human Rights in our Global Supply Chain

CO<sub>2</sub> 15%

Carbon footprint reduction in fleet/facilities

20%

Renewable electricity

EXPAND

Sustainable Agriculture to fresh crops



20%

Fleet Vehicles powered by alternative fuels



90%

Waste diverted from landfill

DOUBLE

Sysco Brand Organic Produce



Learn more at Sysco.com/2025Goals

# Question

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How can your foodservice distributor help you bring more whole grains to more people?



# Cutting Edge Solutions





# Food Trends Driving Menus in 2018

CUTTING EDGE  
SOLUTIONS



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# Insights



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### SYSCO IMPERIAL WILD BLUEBERRY FLAPJACK CAKE

Breakfast for dinner, lunch or dessert! Our buttery flapjack inspired cake brings together authentic wild

Maine blueberries and the rich flavor of maple syrup to create a unique palate pleasing experience. **SUPC 7050015**



### BEYOND MEAT™ BEYOND SAUSAGE®

A 100% meat free sausage that offers the same mouthwatering sizzle and juicy satisfaction of pork

sausage while delivering the health, environmental and animal welfare benefits of plant proteins. **SUPC 7041556**



### SYSCO CLASSIC SOUS VIDE PORK BELLY

Ready-to-prepare, fully-cooked, premium quality sous vide pork belly slab that can be used to create an impressive dish with little room for error.

**SUPC 5238930**



### EARTH PLUS™ CATERWARE

Eco-friendly, attractive serving trays and utensils made of a sustainable, proprietary blend of materials which give it super-strength and flexibility.

16" Tray/Lid: **SUPC 7053968**  
18" Tray/Lid: **SUPC 7053969**  
9" Tong: **SUPC 7053971**  
6" Plate: **SUPC 7053958**

### PORTICO IMPERIAL SADDLEBACK LOBSTER TAILS

No more broken shells - this ready to prepare lobster tail comes pre-split with the meat lifted out of the shell, saddleback-style, for an effortless premium presentation.

3-4oz: **SUPC 7052739**      5-6oz: **SUPC 7052782**  
4-5oz: **SUPC 7052746**      6-7oz: **SUPC 7052769**



### SWEET STREET LUSCIOUS LAYERS™ CAKES

Unexpectedly bold, yet complementary flavors layered with visual and textural delights are packaged in an envy-inducing cake, to deliver something spectacular with every bite. **SUPC 5242589**

### BAKER'S SOURCE IMPERIAL BISCUIT MASHUPS

Two breakfast favorites, one delicious result; waffles and biscuits together at last. This mashup delivers the sweet taste and appeal of a waffle in the versatile and savory format of a biscuit. **SUPC 5237310**



### BAKER'S SOURCE IMPERIAL ROASTED GARLIC AND CHILI PETITE NAAN

Garlic and chili flavored bite-sized naan baked in a

Tandoor oven that can be used to dip, to top, or even to fry, creating a unique and delicious experience for the consumer. **SUPC 5236702**



### SYSCO CLASSIC FRY OIL FILTER PODS

An all-natural sustainable fry oil cleaning pod that works overnight to extend the life, quality, and performance of your fry oil. **SUPC 5089113**





### SYSCO IMPERIAL WILD BLUEBERRY FLAPJACK CAKE

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# Where are the products with Whole Grains?

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SUPC 5238930

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Sysco's Cutting Edge Solutions provides new and exclusive products to help you refresh your menu, drive repeat business and streamline back-of-house operations. Learn more about Cutting Edge Solutions on [SyscoFoodie.com](http://SyscoFoodie.com)



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# We need YOU!

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Helps extend fry life, creating a unique and delicious experience for the consumer.  
SUPC 5236702

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# Sysco Simply

Making the choice simple.

[www.syscofoodie.com/simply](http://www.syscofoodie.com/simply)

# Featured Product: Path of Life 5-Grain Blend



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# Product: Path of Life Korean BBQ Quinoa



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# Simple Facts



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# Thank you!

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