



FEEDING KIDS, FUELING FUTURES.

Name

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Today's Topics

The Hunger Busters Story

The Need We Feed

A Well-Balanced Menu

Feeding the Future



Our Mission: Hunger Busters provides a much-needed third meal of the day to food-insecure children.

Our Vision: Hunger Busters works to minimize the hardships of hungry children by providing consistent and reliable nourishment. Increasing the nutrition of a food-insecure child improves his health, educational performance, and opportunity to grow into a civic-minded adult. Hunger Busters is feeding kids, fueling futures.



www.hungerbusters.com

The HB Philosophy

- Founded by restaurateur Phil Romano & his wife Lillie in 2000.
- Always be MAD
- Calling on the community to support their own
 - Businesses & Individuals
- Delivering quality meals to people in need.
 - Your own plate is the standard
 - Move the food, not the people



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On Our Way to One Million Meals

- Responding to the needs of our city
 - Feeding different food-insecure populations
 - On the street, at subsidized housing, in schools
- Small but Mighty
 - Growing slowly and carefully
 - Efficiency - volunteers and private funding



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Long-time volunteers from Balfour Beatty Construction packing meals in the HB kitchen



The Need We Feed

- A Texas-sized Problem
 - Texas is one of the hungriest states in the U.S.
 - Tied for 2nd place in 2010, still in top 5.
- The Dallas Divide
 - Home to the most Fortune 500 companies in U.S.
 - Dallas ISD - shocking rate of food-insecurity

Over 87% or 136,000 students



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HB's "Feed the Need" After School Program

- Feed the Need was created in 2007, when HB committed all resources to feeding children.
- High quality, fresh, well-balanced meals delivered to Dallas public schools
 - Prepared in our kitchen by HB staff and volunteers
 - Delivered to schools for kids to take home for dinner
 - 2007: 1 school & 300 meals per week
 - 2012: 8 schools & over 3000 meals per week



The Hunger Busters meal

- Fresh, hand-made sandwich
 - made with gourmet breads donated by
 - 100% whole wheat, multigrain, sourdough, rye, cranberry-orange, and herb
 - All breads are preservative free
 - Freshly sliced meats & cheeses:
 - Rotation of ham, turkey, roast beef, bologna, pb&j
 - Rotation of American, cheddar, Monterey jack, Swiss
 - Premium lettuce & tomatoes*
donated by



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Hunger Busters Meals also include:

- Fresh fruit donated by
 - Bananas, apples, & oranges



- Snack cup
 - Applesauce, mixed fruit, pudding (for calcium of course!)

- A sweet treat donated by
 - Assorted cookies & brownies



Back to the Bread (and whole grains)



donates hundreds of fresh-baked loaves to Hunger Busters each

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- Unparalleled quality and variety from the talented hands and heart of Head Baker Jean Christophe Blanc and eatZi's team.
- Approximately 30% of HB sandwiches are made with whole grain breads.



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Corporate volunteer group making hundreds of sandwiches at the HB kitchen



Changing the Health & Habits of Little Texans

- Meet the urgent need of hungry kids
 - Improve health, especially diet-related problems
 - break the cycle of poverty
- Teach by example that healthy foods can taste great
- Make accessible fresh meals that are ready to eat
- Introduce new tastes to children living in food deserts
- Improve our meal w/ new products
 - Add shelf-stable milk
 - Add vegetables (ex: snack size carrots)
 - **Cookies with WHOLE GRAINS**



The Future of Hunger Busters

- Growing to meet the need

Short term goal: Double meal production by fall 2013

- 2012: over 3000 meals/week; 160,000 this year
- Fall 2013: over 6000 meals/week
- 2014: 320,000 meals delivered

Long term goal: Provide a dinner meal to every child who needs it, every day they need it.

- 9,000 meals/ week; 480,000 meals delivered annually

- Nutrition education

Healthy cooking classes for kids & parents



And Finally

- Childhood hunger is a silent, national epidemic
- Consider supporting local non-profits
 - Volunteer, donate \$\$, donate food products
- The Hunger Busters model
 - Perfecting processes
 - Production, community buy-in, school cooperation
 - Grand Plan – satellite kitchens in Texas cities



P.S. Thankyou once again and whoever you
paying to make the wonderful lunchboxes
is not enough.

**FROM PRINCIPAL
ONJALEKE BROWN AT
JW RAY ELEMENTARY SCHOOL**

"Hunger Busters has made a huge impact on our campus, and we see the children excited about getting their meals. But the real testimony to the impact of Hunger Busters came when I saw one of our students trying to give his meal to a homeless man. When I asked the student what he was doing, his reply was simple; 'He looked really hungry, and I can get a meal tomorrow!'. As he skipped away, I had no words for the compassion he had shown."

Thank you very very much,
for your donation to Hunger
busters. I like the feeling
that someone cares about
kids and school. The thing
I like the most is
cookies that you give
us they are so good.

P.S.
The cooking
is good. Thanks
for the food.

Thank you



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