

Grains, Grocerants & Grandeur

HOW GRAINS TRANSFORM PREPARED FOOD SERVICE



Steven Petusevsky

☎ 954.494.7055

✉ steve@stevenpetusevsky.com

www.stevenpetusevsky.com

Why Grains Make Sense in Supermarket Restaurants

- Grains bridge every meal period
- Favorable food cost, and very profitable
- Readily available all year long
- Can be prepared in 1000s of ways
- Served alone or with any protein component
- Truly global in application
- Appropriate for all 4 seasons menus

Why Grains Make Sense in Supermarket Restaurants

- Grains can be a menu part of all food venues designed for supermarkets
- Simple to cook in advance of menu needs
- Come precooked (if you need this convenience)
- Addition of local seasonal ingredients makes a a strong statement
- Enhance plant forward menu concepts

Make A Signature Statement on Salad or Grain Bars

GOOGLE,
MOUNTAINVIEW

WHOLE FOODS



Grains Add Color & Warmth to Any Display Concept

WHOLE FOODS



LUCKYS MKTS



Visual Appeal Of Grains In Retail

BEHIND THE GLASS

BEHIND THE GLASS



Encourage Customers to Build Complete Meals

LUCKYS MKT.
BOULDER, CO.

GOOGLE,
MOUNTAINVIEW



Truly Global in Appeal

PAELLA, BARCELONA



RENDANG, MALAYSIA



Allow Chefs Authenticity in Menu Engineering

MUSABI, OAHU



RICE NOODLE,
SAIGON



Grains Pair Well With Global Flavors

COOKING "ITAL",
JAMAICA



BUSH COOKS COOKING
VEG AND GRAINS OVER
WOOD



Grains Can be a Part of Every Meal Period

MESQUITE,
BUCKWHEAT
PANCAKES



BARLEY, EDAMAME &
CHICKEN SPIEDINI



Whole Grains Make A Bakery Unique

MONTREAL
BAKERY



BOULDER, CO



Setting a Bakery's Individual Signature...Adding a Twist

PECAN OAT PIE



QUINOA COCONUT
Caramel Cake



Grains Make A Sandwich Station Special...

It's All About the Bread

WHOLE GRAIN
SLIDERS WITH GRAIN
BASED MEATS



TARO & RICE KAISER,
KAHLUA PORK



Adding An Element Of Surprise

POKE BURRITO

VISUAL APPEAL



Grains Transform The Traditional

RICE & BARLEY CRUST
FRIED CHICKEN



RUSSIAN GRAIN &
BEAN STUFFED
PEPPER



Grains... Great Hand To Mouth Ingredient

SPAM & CALROSE
RICE MUSABI



BREAKFAST
HAWAIIAN STYLE



Profitable Grains

HOT BAR MARGINS
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SELF
EXPLANATORY



Grain Recipes For Thought

CRISPY RICE ROLLS



ROMESCO SEARED
TOFU



Grain Recipes For Thought

GRAIN & VEGETABLE BURGERS



GRIDDLED OAT CAKES



Grain Recipes For Thought

SEARED DIVER SCALLOPS
OVER ANCIENT GRAIN
PILAF



ORANGE CASHEW
BASMATI



Grain Recipes For Thought

LIME CILANTRO
RICE



KABOCHA STUFFED W
GRAINS



Grain Recipes For Thought

GRIDDLED OAT CAKES
OVER PAPAYA SALAD



VEG & GRAIN MEATBALLS
THAI STYLE



Always Current...even When Ancient

ANCIENT GRAIN PILAF



QUINOA & GREENS



What's This Grain ?

