

## Compass Group: Committed to Whole Grains

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#### CHANGING THE WORLD

ONE MEAL AT A TIME

Compass Group has been recognized by Fortune Magazine as one of the top 50 global companies changing the world.

Congratulations Compass!



Based in Charlotte NC, Compass Group North America is the leading foodservice management and support services company with \$14.5 billion (£9.4 billion) in revenues in 2015. Compass Group USA was recently named one of America's 500 Best Employers by Forbes, ranking as the highest contract food and support services company. With over 500,000 associates worldwide, its parent company, UKbased Compass Group PLC, was named the 6th largest publicly traded employer in the world by USA Today and had revenues of £17.8 billion in the fiscal year ending September 30, 2015.















GOURMET DINING





























#### Menus of Change



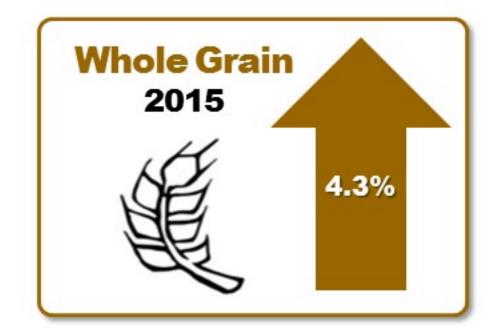
Compass Group is committed to the health and well being of our guests and our planet; therefore, we are adopting the Principals of Healthy, Sustainable Menus, developed in partnership by the CIA and Harvard School of Public Health.

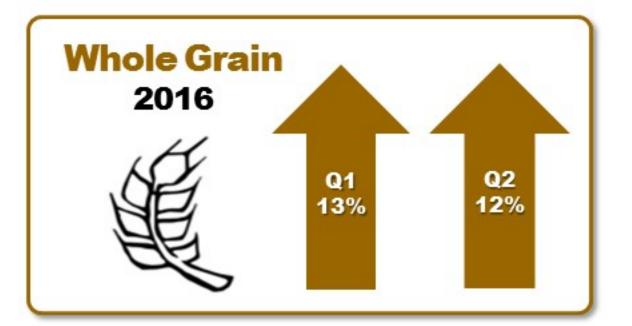
#### GRAINS

- Menu Engineering: Always offer a 50 100 % whole grain option with rice, pasta, potato, side dish, and bread choices
- Goal: Increase our whole grain purchases 5% each year (year over year) for the next 3 years



## Menus of Change







#### Wellness Stats

Total FIT sandwiches sold Jan-Mar 2016: 1,428 sandwiches

\*Data for one café



Fiber is important because it helps regulate hunger, control blood sugar and aids in lowering cholesterol

By offering FIT deli sandwiches made on whole wheat thins, employees have consumed:

7,140 grams of fiber

as compared to only

2,000 grams of fiber

when eating 2 slices of white bread

257% increase in fiber consumption



## meet the dietitian

- November superfood whole grains
- Meet the dietitian sampling event on 11/11/15
- Gave out 166 samples and 50 recipe cards!
- Featured both salads on salad bar & sold out
- Great comments:
  - "I'm really glad you're here doing this & sampling vegetarian foods"
  - "They are both good, one is fresh & one is hearty"
  - "Wow-I'm surprised by how much flavor it has!"















# veg-revolution

