

2020 WHOLE GRAINS CONFERENCE SPONSOR BENEFITS



Packages

Charter Sponsor: \$35,000

Program Participation

- Four comped registrations (in addition to one given to all WGC members)
- Opportunity to submit a speaker proposal
- Option of feature in a workshop or hands-on activity (details TBD with WGC team)

Featured Food

- Product featured in hors d'oeuvre selection at reception
- Product featured in three meals/breaks throughout the conference
- Opportunity to do a product demo and short presentation at our opening reception

Visibility and Advertising

- Company logo included on signage at conference, in program book, on conference website, and in pre-event promotional emails
- Three product samples, coupons, etc. included in attendee gift bags
- Sponsor table (6' x 30")
- Full page program ad (7.875" w x 10.5" h)
- Coupon insert in program (7.875" w x 2.625" h, double-sided)
- Company logo included on attendee gift bag totes
- Blurb about company in pre-event email
- Social media benefits (negotiable; series of Q&A videos on YouTube on topics of expertise, or advertorial-style video featuring a meal recipe used at the event, etc.)

Project Sponsor: \$17,500

Program Participation

- Three comped registrations (in addition to one given to all WGC members)
- Opportunity to submit a speaker proposal

Featured Food

- Product featured in hors d'oeuvre selection at reception
- Product featured in two meals/breaks during the conference
- Opportunity to do a product demo and short presentation at our opening reception

Visibility and Advertising

- Company logo included on signage at conference, in program book, on conference website, and in pre-event promotional emails
- Two product samples, coupons, etc. included in attendee gift bags
- Sponsor table (6' x 30")
- Full page program ad (7.875" w x 10.5" h)
- Coupon insert in program (7.875" w x 2.625" h, double-sided)

Event Sponsor: \$10,000

Program Participation

- Two comped registrations (in addition to one given to all WGC members)
- Opportunity to submit a speaker proposal

Featured Food

- Product featured in hors d'oeuvre selection at reception
- Product featured in one meal/break during the conference

Visibility and Advertising

- Company logo included on signage at conference, in program book, on conference website, and in pre-event promotional emails
- One product sample, coupon, etc. included in attendee gift bags
- Sponsor table (6' x 30")
- Half page program ad (7.875" w x 5.25" h)

Benefactor Sponsor: \$5,000

Program Participation

- One comped registration (in addition to one given to all WGC members)

Featured Food

- Product featured in hors d'oeuvre selection at reception

Visibility and Advertising

- Company logo included on signage at conference, in program book, on conference website, and in pre-event promotional emails
- One product sample, coupon, etc. included in attendee gift bags
- Sponsor table (6' x 30")
- Half page program ad (7.875" w x 5.25" h)

Package Comparison

	Charter Sponsor (\$35,000)	Project Sponsor (\$17,500)	Event Sponsor (\$10,000)	Benefactor Sponsor (\$5,000)
Program Participation				
Comped Registrations	4	3	2	1
Speaker Proposal	•	•	•	
Workshop or Hands-On Activity	•			
Featured Food				
Reception Hors d'Oeuvres	•	•	•	•
Meal/Snack Contributions	3	2	1	
Product Demo at Reception	•	•		
Visibility and Advertising				
Company Logo Featured	•	•	•	•
Gift Bag Contributions	3	2	1	1
Sponsor Table	•	•	•	•
Program Ad Space	Full Page	Full Page	Half Page	Half Page
Program Coupon Insert	•	•		
Tote Bag Logo	•			
Pre-Event Email	•			
Social Media Benefits	•			

A La Carte Options

\$10,000	Option of feature in a workshop or hands-on activity (details TBD with WGC team)
\$7,500	Opportunity to submit a speaker proposal
\$7,500	Product featured in one meal/break during the conference
\$5,000	Social media benefits (negotiable; series of Q&A videos on topics of expertise, or advertorial-style video featuring a meal recipe used at the event, etc.)
\$3,000	Sponsor table (6' x 30")
\$3,000	Product featured in hors d'oeuvre selection at reception
\$2,500	Company logo included on attendee gift bag totes
\$2,500	One product sample, coupon, etc. included in attendee gift bags
\$1,000	Product featured in one door prize giveaway
\$1,000	Coupon insert in program (7.875" w x 2.625" h, double-sided)
\$1,000	Full page program ad (7.875" w x 10.5" h)
\$600	Half page program ad (7.875" w x 5.25" h)