Whole Grains Council School Food Survey



Cynthia Harriman Dir. of Food & Nutrition Strategies, Oldways WGC Conference ~ 22 April 2009

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Whole Grains Council

How often do you serve whole grains?

At every meal	39	56%
At least three times each week	23	33%
About once a week	6	9%
A few times a month	2	3%
About once a month	0	0%
Never, or very rarely	0	0%
Total	70	100%

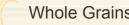
See pages 5-3 to 5-10 in your Program Book

Which WG at lunch?

Whole grain hamburger		1000
buns	52	74%
Whole grain hotdog buns	38	54%
Whole grain bread or rolls	58	83%
Whole grain pizza crust	57	81%
Whole grain wraps or tortillas	41	59%
Whole grain garden burgers	11	16%
Whole grain breadsticks	12	17%
Whole grain corn dogs	25	36%
Whole grain breaded chicken	34	49%
Whole grain pasta	34	49%
Brown rice	34	49%
Whole grain cookies	18	26%
Whole grain crackers	15	21%
Whole grain pretzels	14	20%
Whole grain chips (such as corn chips, SunChips)	44	63%
Other, please specify View Responses	4	6%

See pages 5-3 to 5-10 in your Program Book

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Which WG at breakfast?

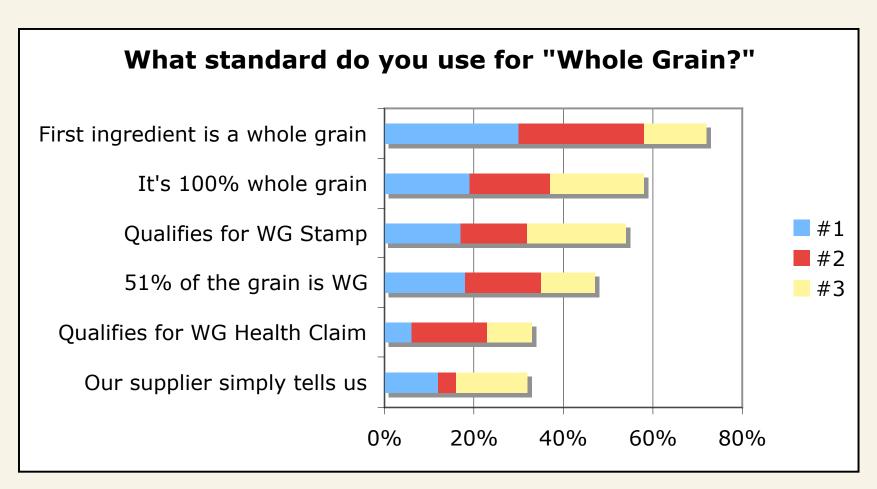
Which of the following breakfast-type whole grain foods have you served in the last two months? Please check 3. ALL that apply. Whole grain muffins 17 25% Whole grain English 17 25% muffins Whole grain cold cereals 87% 60 Oatmeal (including 34 49% instant) Whole grain hot cereals 5 7% (other than oatmeal) Whole grain toaster pastries (such as 23 33% PopTarts) Whole grain pastries 5 7% (Danish, croissants, etc.) Whole grain granola bars 38 55% or breakfast bars Other, please specify 14% 10 View Responses

See pages 5-3 to 5-10 in your Program Book

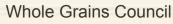
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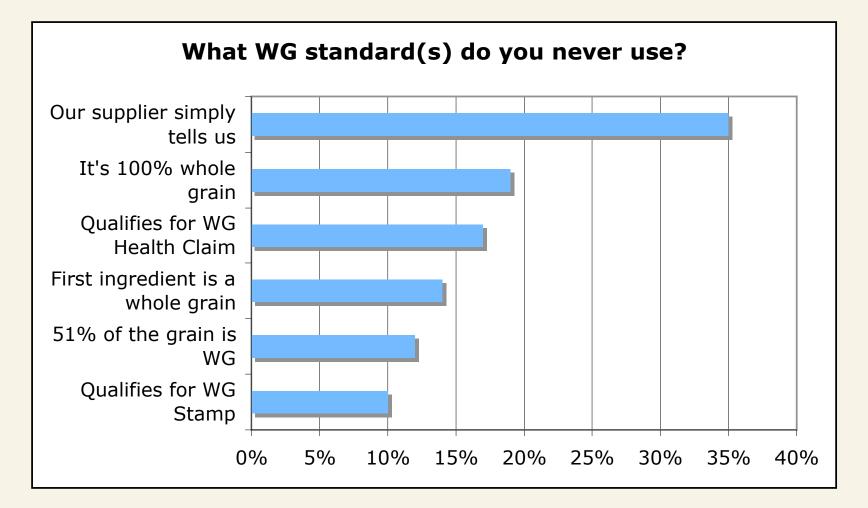
What Standard for WG?



See pages 5-3 to 5-10 in your Program Book



What Standard Don't You Use?



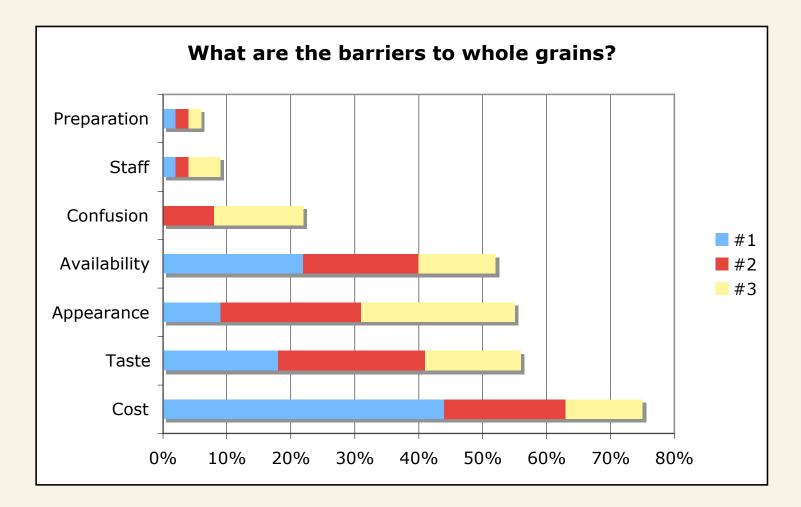
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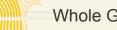
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Barriers to Whole Grains?



See pages 5-3 to 5-10 in your Program Book

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Which Restaurants?

Restaurant	Rank	On the Menu
McDonald's	#1	Premium chicken sandwich, 8g wg in bun
Stabuck's	#4	Oatmeal and whole grain pastries
Pizza Hut	#6	The Natural pizza, 8g wg in crust
Chili's Grill & Bar	#12	Guiltless chicken sandwich, ww bun
Jack in the Box	#15	Chicken fajita whole grain pita, 16g
TGI Friday's	#17	Dragonfire Chicken Stirfry, brown rice
Olive Garden	#18	Whole wheat linguini in any pasta dish
Panera Bread	#25	Whole grain breads and bagels
Papa John's	#26	Whole grain pizza crust, 40g
Ruby Tuesday	#28	Brown rice pilaf on "Smart Eating" menu
Cracker Barrel	#29	Oatmeal; ww bread on sandwiches

